

Results+

Streamlining Fleet Operations with Automated Pool Vehicle Management

Streamlining Operations

With a focus on exploring, developing, and producing crude oil and natural gas, this organization also prioritizes safety, environmental stewardship, and sustainable energy practices. They have sought ways to improve efficiency and manage their midland fleet operations site. With numerous visitors arriving from the Houston headquarters, the manual process for booking pool vehicles had become cumbersome and error prone. The company saw an opportunity to improve vehicle utilization, reduce operational inefficiencies, and enhance driver satisfaction by modernizing its vehicle reservation process.

Pool Checkout System for Efficient Fleet Management

The company teamed with Wheels to find a better solution by introducing the Wheels Pool Checkout System to overhaul their fleet reservation process. This system enables online booking through the Wheels Mobile Assistant, allowing visitors to reserve vehicles in advance and avoid issues with availability or maintenance problems upon arrival. The Pool Checkout

System also provided their fleet team with full visibility into vehicle utilization, enabling more efficient fleet management and better allocation of resources. Additionally, diagnostic tools were integrated into the system to allow users to check the vehicle's condition prior to booking, ensuring each vehicle was in proper working order.

Efficient Fleet Operations and Enhanced Visitor Satisfaction

Since implementing the Pool Checkout System, the company has experienced immediate benefits. Fleet coordinators save on average one hour per reservation as do the drivers who enjoy a streamlined, self-service booking process. To date, over 500 successful pool vehicle bookings have been made, serving more than 100 visitors. Due to the program's success at one regional site, the client expanded the system to four additional locations, enhancing fleet efficiency and operational readiness across their facilities. By partnering with Wheels, this client has optimized vehicle utilization, improved visitor satisfaction, and reduced the administrative burden on their fleet coordinators.

PROJECT SERVICES: Pool Checkout System; Mobile Adoption; Vehicle Utilization

FLEET SIZE: 2,130

VEHICLE TYPE: LD Trucks, SUB, MD Trucks

INDUSTRY: Oil & Gas

Savings/Improvements:

Saved one hour

per reservation for coordinators & drivers

Streamlined 500+

bookings and expanded system to additional locations