



Results+ Enhancing Safety Culture and Performance

When you care, you do all you can. This biotechnology leader already had a program for fleet safety that included recognition through a Safe Driver award, driver-safety training programs and motor vehicle record checks.

Not stopping there, the client and Wheels wanted to continue to improve safety through enhanced driver performance monitoring, telematics devices in every vehicle delivered, and event-based/ quarterly safety training. They also implemented mandatory ADAS (Advanced Driver Assistance Systems) training for all new vehicle assignments, including electric vehicles. A key component was the introduction of real-time driver communications, which informed drivers of changes in their risk profiles based on telematics and

accident data. This helped identify safety opportunities for drivers and reinforce safe driving behaviors which reduced their already low accident rate even further and will continue to do so in the future.

The implemented actions have yielded 9% improvement in the fleet's yearly crash rate and reduced the crashes per million miles toward the low end of the industry.

Through its strong partnership with Wheels, this organization has not only improved fleet safety metrics but has also cultivated a safety focused culture, positioning itself to achieve its long-term safety goals.

PROJECT SERVICES: Risk mitigation

FLEET SIZE: 3,481

VEHICLE TYPE: Sedans, SUVs

INDUSTRY: Biotechnology

Savings/Improvements:

9%

improvement in crash rate per million miles

\$464K

in subrogation recovery