



Results+

A Hybrid Fleet Strategy Reduces Carbon Footprint and Boosts Sustainability

Seamlessly Reducing Carbon Footprint

As a medical products supplier, this company delivers high-quality medical products in areas like ostomy care, continence care, and critical care, striving to improve the overall quality of life for their users by offering reliable, innovative solutions. With vehicles across the U.S. and Canada, the company saw an opportunity to reduce its carbon footprint by transitioning to hybrid vehicles as part of their broader corporate responsibility goals. The challenge was to make this transition without compromising driver productivity or operational efficiency, especially in terms of vehicle range and availability.

Transitioning to Hybrid Vehicles

The organization developed a sustainability strategy focused on transitioning their fleet to hybrid vehicles. Leveraging a strong partnership with their OEM, the client secured favorable allocations of fuel-efficient models which allowed them to maintain operational efficiency while working toward their sustainability goals. Working in tandem with

Wheels, they carefully managed the transition process to ensure a smooth integration of hybrid vehicles into their fleet, expanding their reach through acquisitions, whose fleets were also aligned with the organization's sustainability objectives.

Measurable Reductions in Carbon Footprint and a Path to Continued Sustainability

Currently, 29% of the client's fleet consists of hybrid vehicles, and they are on track to reach 32% by the end of the year. This transition has resulted in a 2.5% year-over-year reduction in their carbon footprint, demonstrating the success of their sustainability efforts without compromising operational performance. The client's long-term goal is to have 50% of their fleet made up of hybrid vehicles by 2028, depending on vehicle availability and allocation. As they continue to grow through acquisitions, they are incorporating hybrid vehicles into their new fleets, furthering their mission of sustainability while maintaining driver productivity.

PROJECT SERVICES: Sustainability; Electrification

FLEET SIZE: 146

VEHICLE TYPE: Primarily SUVs

INDUSTRY: Healthcare

Savings/Improvements:

2.5%

year over year reduction in carbon footprint

Smooth

integration of hybrid vehicles
enhanced operational performance