

An aerial view of a complex highway interchange with multiple overpasses and ramps. Overlaid on the image are glowing blue lines and dots, suggesting a network or data visualization.

## Results+

# An Organization Dedicated to Healthcare Adopts Life-Saving Measures for Drivers

A prominent healthcare company, specializing in the manufacturing and servicing of beds used in healthcare facilities globally, operates a fleet that includes medium-duty trucks for bed transportation and light-duty vans for technician services. Since 2013, the company has focused on a mission that emphasizes saving and sustaining lives, guiding its dedication to driver safety and the well-being of others on the road.

### Strategy: Implementing a Driver Scorecard and Restricting Mobile Phone Use

In a collaborative effort with Wheels, the company intensified its safety measures. They adopted the Geotab Pro Plus plan, utilizing the Geotab platform along with their partner's expertise to identify drivers exhibiting risky behaviors and establish a comprehensive driver scorecard. The company also integrated incident reviews, feedback training, and implemented "truce" or "cell control" technology. This technology,

combining a device and a mobile app, restricted mobile phone usage during vehicle operation to emergency use only, ensuring zero distractions for drivers. Geotab's platform further provided valuable insights into maintenance for precise exception reporting and helped maintain hours-of-service compliance for DOT-regulated drivers.

### Results: Noticeable Reduction in Incidents and Costs

The company's focused efforts led to a significant improvement in safety. A comparison of data from 2021 to 2022 showed a substantial 16% decrease in the number of incidents and a 33% reduction in related costs. These advancements in safety measures not only bolstered the company's commitment to ensuring care and comfort but also reinforced their promise to enhance lives through heightened safety standards.

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**PROJECT SERVICES:** Driver Safety, Vehicle Telematics

**FLEET SIZE:** 800

**VEHICLE TYPE:** Medium-Duty Trucks, Light-Duty Vans

**INDUSTRY:** Healthcare

### Savings/Improvements:

**16%**

decrease in the number of incidents

**33%**

reduction in related accident costs